

## Parent and Carer Digital Safety Newsletter

### NSPCC – Artificial Intelligence

The NSPCC has published a news story to help parents and carers learn more about artificial intelligence (AI) content and tools.

The article explains what AI-generated content is and offers six tips to support children to use AI safely.

**Read the full story:**

[Artificial intelligence safety tips for parents](#)

### Childline - Sextortion

Childline has launched a new campaign, Behind the Screen, raising awareness of the sexually coerced extortion of boys and young men.

Sexually coerced extortion or 'sextortion' is a form of online blackmail involving a threat to share intimate or explicit images or videos to extort money or get someone to do something against their will.

The campaign resources include a new film aimed at young people which involves an AI generated image challenge.

**Find out more:**

[Childline: Our latest campaign - Behind the Screen](#)

### Social Media Guide

Social media apps such as TikTok and Instagram are immensely popular among children and young people: Ofcom found that **96%** of children have their own profile on at least one of these platforms by the **age of 17**.

These apps feature short-form, algorithmically tailored content ensuring that their users spend as long as possible viewing posts and videos.

As parents and educators, it is vital for us to safeguard the children in our care. This guide is here to answer your questions, offering top-level advice on keeping children and young people safe as they navigate the digital landscape.

[Download the free guide.](#)

### Parent Online Safety Webinar

If you are worried about your child's online safety, please remember that you can access a pre-recorded parent webinar via your child's school at any time.

Please contact your school who will provide a link to access this important resource.